Scholarly Workshop
WZB Berlin Social Science Center
Reichpietschufer 50
Room A310
May 30–31, 2014

Cooperation Partners:
“Modes of Economic Governance” Project Group, WZB
Dahlem Humanities Center of Freie Universität Berlin

For Registration and Information Contact:
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With Support from:
THURSDAY, 29 MAY 2014

19:00. Dinner for workshop participants who have arrived. Location TBD.

FRIDAY, 30 MAY 2014

10:00-10:15. Welcome and Introduction


Moderator: Dr. Simone Müller-Pohl (Freiburg)

The Problematic Nature of the Global Economy. The Invention of the World Economy as a Political Pseudo-Constraint on Economic Policy during the German Empire

Dr. Julia Laura Rischbieter (Humboldt)

'We are isolated, cut off from abroad...' Debating Financial Panics, Contagion, and Monetary Entanglement in a Post-Panic World, 1873-1880

Catherine Davies (Freie Universität Berlin)

11:30-12:00. Coffee Break

12:00-13:15. Panel 2. Economic Knowledge after the Great War

Moderator: Anne Zetsche (Northumbria)

From Money Economy to the Economy: The Case of the National Bureau of Economic Research

Timothy Shenk (Columbia)

'One World in Statistics': Did the League of Nations' Survey of Global Economic Processes Help to Shape the Notion of a Single World Economy?

Dr. Martin Bemmann (Freiburg)

13:15-14:30. Lunch

14:30-15:45. Panel 3. Competing World Visions in the 1930s

Moderator: Dr. Kim Priemel (Humboldt)
The Empire of the World Economy: How Mises and Hayek’s Circle Started with the Whole Earth

*Dr. Quinn Slobodian (Wellesley/Freie Universität Berlin)*

One World for Sure but which One?: Transnational Efforts at Norm-making for an Economic Order in the 1930s

*Dr. Hagen Schulz-Forberg (Aarhus/WZB)*

**15:45-16:15. Coffee Break**

**16:15-17:30. Panel 4. Geneva and the Periphery**

Moderator: *TBD*

A Thinking Machine for India: The League of Nations and the Invention of National Economies in Asia

*James R. Martin (Harvard)*

Multilateralism or Americanization? Latin America, the US and the Fiscal Committee of the League of Nations

*Dr. Jose Sanchez Roman (Complutense University of Madrid)*

**17:30-18:00. Break**

**18:00-19:15. Keynote Lecture**

Institutional Transformation and the World Economy: Ideas meet Practice

*Dr. Patricia Clavin (Oxford)*

**19:15-20:00. Reception and Refreshments**

**20:00-22:00. Dinner for Participants**

**SATURDAY, 31 MAY 2014**

**9:00-9:45. Coffee**

**9:45-11:00. Panel 5. Categories: Ocean, Space, Labor**

Moderator: *Lauren Stokes (Chicago)*
Atlantic Paradigms and Aberrant Histories: On World Economies Beyond Time and Place

   Dr. Gopalan Balachandran (The Graduate Institute, Geneva)

From Rural Insurgency to the World Economy: Hegel, Weber, Marx

   Dr. Andrew Zimmerman (George Washington)

11:00-11:30. Coffee Break


   Moderator: Dr. Rüdiger Graf (Bochum)

Measuring Backwardness: Eastern European Concepts of World Economy (1900-1939)

   Dr. Małgorzata Mazurek (Columbia)

Measuring Growth: The International Standardization of National Income Accounting

   Dr. Matthias Schmelzer (Geneva)

Lunch and Coffee. 12:45-13:45

13:45-15:00. Panel 7. The Neoliberal Transformation of the World Economy?

   Moderator: Joshua Rahtz (UCLA)

Globalism after the Fact? ‘One-World’-Ethics in the Federal Republic of Germany and America in the 1970s and 1980s

   Dr. David Kuchenbuch (Gießen)

From Embedded Liberalism to Cosmopolitan Capitalism: Herbert Giersch and the Radicalization of Neoliberal Economic Thought

   Dr. Dieter Plehwe (WZB)

15:00-15:30. Concluding Discussion