

Can social policies be both effective at reducing social problems and inequalities, and politically popular? For a long time, scholars have thought that universal social policies were more effective and more popular than policies targeted at the disadvantaged. Scholars have also documented tremendous variation in the extent to which social policies are broadly supported by public opinion, constituencies of beneficiaries, and vested stakeholders. However, some of the most effective policies have little political support, and some of the most popular policies do not really make a difference to social problems and inequalities. Indeed, there could be many variations in the complementarities and contradictions between effectiveness and popularity.

Our conference on Twitter:  
#WZBIPPR

The Conference is hosted by the Inequality and Social Policy (USP) Research Unit of the WZB, and by the Institute for Public Policy Research (IPPR) in the UK.

Please register by  
Sunday, May 10, 2015  
to [buero.brady-usp@wzb.eu](mailto:buero.brady-usp@wzb.eu)  
phone: +49 (0)30 25491-301/-371

*The WZB provides childcare during the conference. If you are interested, please respond by May 8, 2015, indicating the number of children and their age to Silke Rieth: [silke.rieth@wzb.eu](mailto:silke.rieth@wzb.eu).*



# WZB

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für Sozialforschung

IPPR  
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Effective and Popular?  
The Complementarities and  
Contradictions of Egalitarian  
Social Policy

Conference

May 18-19, 2015  
Room A 300

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Monday, May 18, 2015

8:30 am

**Registration and Coffee**

8:45 am

**Opening Remarks**

David Brady, WZB

9:00 am

**Practical Left Policies: UK Options?**

Peter Taylor-Gooby, University of Kent

Discussant: Irene Böckmann, WZB

9:50 am

**Parents Against Policy? A Race between Social Investment and Social Closure**

Jane Gingrich, University of Oxford

Discussant: Michael Kenny, Institute for Public Policy Research (IPPR)

10:40 am Coffee Break

10:55 am

**Public Support of Mothers' Employment and Work-Family Policy Change in European Welfare States, 1990-2008**

Agnes Blome, WZB

Discussant: Jane Gingrich, University of Oxford

11:45 am Lunch

1:15 pm

**Mitigating Motherhood Penalties? Policies, Attitudes and Employment**

Irene Böckmann, WZB

Discussant: Lindsay Owens, Stanford University

2:05 pm

**The Institutional-Political Foundations of Social Class Differences in Pro-Redistribution Attitudes: A Cross-National Analysis, 1985-2010**

Juan Fernández, University Carlos III of Madrid

Discussant: Nick Pearce, Institute for Public Policy Research (IPPR)

2:55 pm Coffee Break

3:10 pm

**The Living Standards of Working Households: Trends, Challenges and Options for Effective Policy**

Gavin Kelly, Resolution Foundation, London

Discussant: David Brady, WZB

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Tuesday, May 19, 2015

9:00 am

**The Political Consequences of the Increasing Inequality in Labor Market Risks**

Hanna Schwander, University of Bremen

Discussant: Agnes Blome, WZB

9:50 am

**In It Despite the Money: Welfare Benefits, Labor Market Context, and Employment Performance**

Thomas Biegert, WZB

Discussant: David Howell, The New School, New York

10:40 am Coffee Break

10:55 am

**Can a Policy be Progressive, Effective and Popular in a Neo-Liberal Political Setting? The Case of the Legal Minimum Wage in the US**

David Howell, The New School, New York

Discussant: Cassandra Engeman, University of California, Santa Barbara / WZB

11:45 am Lunch

1:15 pm

**Ensuring More than Five Minutes of Fame: Why a Broad Constituency is the Key to Longlasting Popularity**

Lindsay Owens, Stanford University

Discussant: Thomas Biegert, WZB

2:05 pm

**Cost Barriers, Access to Medical Care, and Public Support in Healthcare Systems**

Claus Wendt, University of Siegen

Discussant: Rick Muir, Institute for Public Policy Research (IPPR)

2:55 pm Coffee Break

3:10 pm

**Democratic, Relational Egalitarianism & New Approaches to Social Policy Reform in the UK**

Nick Pearce, Institute for Public Policy Research (IPPR)

Discussant: Juan Fernández, University Carlos III of Madrid

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