



Animals as Food?

Three Views

Thursday, November 28, 2013, (Thanksgiving) 6-8 p.m.
room A 300

Invitation

Most consumers respond with scepticism or hostility when asked directly about factory farming, based on their associations of cruelty to animals. Most people say to be willing to pay higher prices for meat if livestock is held in a more animal-friendly way. This however does not translate into consumer decisions: around 98% of the meat comes from large scale livestock farming. Why? Which living conditions have to be guaranteed to animals? Is it right to eat animals? And how can customers take more responsibility?

Introduction:

Steffen Huck, Professor of Economics at University College London and Director of the WZB research unit Economics of Change

Presenters:

Melanie Joy, lecturer of sociology at the University of Massachusetts Boston and founder and president of CAAN (Carnism Awareness & Action Network)

Bernd Ladwig, professor of political theory and philosophy at Freie Universität Berlin, currently writing a monograph on animal ethics.

Gerhard Manteuffel, professor of neurobiology at the University of Bremen and scientific director of the research unit „Behavioural Physiology“ at the Research Institute for the Biology of Farm Animals in Rostock-Dummerstorf.

Moderated by **Nora Szech**, Professor of economics at KIT and WZB fellow.

To register, please reply by November 26, to Marie Unger: marie.unger@wzb.eu.

The WZB provides child care during the lecture. If you are interested, please respond by November 21, 2013, indicating the number of children and their age.